

THE ULTIMATE MANAGER

EVENT DESCRIPTION :

What would you attempt to do if you knew you could not fail?

Do you have the confidence? Can you make someone say, "Because of you, I didn't give up".

Prove it here.

Churn your brain...let ideas flow...unleash your hidden talent. Let the clash begin. Invade! Incept! Crusade!

Be THE ULTIMATE MANAGER.

Welcome!

We invite you to be the part of the managerial event of PRAGYAN'15, a journey full of challenges. The one who clears all hurdles gets to tell others that he is the ultimate manager.

This is the ultimate platform to project the managerial spirit within you, bringing out the best of every person in every possible dimension. Creativity is the theme. Initial shortlisting for the event as wildcard entry is done as a part of marketing the event and extending the reach, apart from the on-spot registration and shortlisting. The real game begins when the creative influenza spreads from the beginning of the second round (Confidential), and then the managerial skill test displaying marketing skills.

FORMAT AND RULES:

Round 1: Business Quiz

Rules:

- Duration : 30 minutes
- Number of questions : 25
- No negative marking

Round 2: Case Study Presentation

Rules:

- Group of five
- Preparation time: 5 minutes
- Presentation time: 10 minutes

Problem statement will be given on the spot.

Round 3: Auction & Action

Rules:

- Bid for a product
- Buy it
- Sell it using your marketing skills
- Market the product.

Round 4: Stress Interview

JUDGING CRITERIA :

Round 1

Knowledge about companies, brands, contemporary trends and recent happenings

Round 2

Managerial Decision making, Creative thinking, team work.

Round 3

Resource management, Communication, marketing skills

Round 4

Depends upon the judges

FAQ :

1. What is The Ultimate Manager '15?

The Ultimate Manager is the event in Pragyan'15 that tests your business acumen.

2. What is involved in this event? How many rounds does the event have?

We are going to test the managerial capabilities of an individual through a series of rounds. The event consists of four rounds. The first round is a business quiz. This round is eliminative. The qualifying candidates move to round 2 which is a case study round. Here you will be divided in groups. Round 3 is auction and action where the participants choose and buy from a list of products and sell that product to the audience. The final round is the stress interview.

3. Who can participate in this event?

It is open to all business as well as non-business students.

4. How to register for the event?

It will be on the spot registration.

5. Will we be provided with accommodation?

Accommodation will be provided.

6. What is the registration fee?

There will be no registration fee for the event.

7. When is the event going to be held?

Please refer to the schedule.

8. Is it a team or an individual event?

It is an individual event.

PRIZE MONEY: Worth INR 30,000

CONTACTS : Oviya Ram: +91 8056048127

Jahnabi Barman: +91 7708121863

ultimatemanager@pragyan.org